# Letter of Intent and Proposed Location Information Sheet

Franchise Applicant: _____
Date of Application: _____

***To the Franchising Team:***

*I am writing to formally express my intent to become one of your franchisees. I intend to set-up the franchisee branch in the following location(s) detailed below. I understand that this Letter of Intent is a statement of my interest and does not create a legally binding agreement. I am committed to proceeding in good faith to discuss and finalize the formal Franchise Agreement.*

*Thank you for considering my application.*

## PROPOSED LOCATION 1:

**A. Exact Address:**

_____
_____
_____

**B. Lease Terms:**

Space Size: _____ sqm
Lease Rates: Php _____ per month
Lease Terms: _____ months advance
_____ months deposit
CAM/CUSA: _____
Annual Escalations: _____
Lease Period: _____ years
Renewal: _____ years
Other remarks: _____

**C. Key Elements of the Location:**

*Put a check mark if it applies*

____ Proximity to Leading Competitor
____ Major thoroughfare
____ Transport Terminal (jeepney, bus, tricycle)
____ School
____ Church
____ Hospitals
____ Residential Community
____ Public Market
____ Mall (Inside / in the Vicinity)
____ Supermarket
____ Corner Lot
____ Others (please specify):
_____

**D. Lessor Information**

Name: _____
Mobile: _____
Email Address: _____

## PROPOSED LOCATION 2:

**A. Exact Address:**

_____
_____
_____

**B. Lease Terms:**

Space Size: _____ sqm
Lease Rates: Php _____ per month
Lease Terms: _____ months advance
_____ months deposit
CAM/CUSA: _____
Annual Escalations: _____
Lease Period: _____ years
Renewal: _____ years
Other remarks: _____

**C. Key Elements of the Location:**

*Put a check mark if it applies*

____ Proximity to Leading Competitor
____ Major thoroughfare
____ Transport Terminal (jeepney, bus, tricycle)
____ School
____ Church
____ Hospitals
____ Residential Community
____ Public Market
____ Mall (Inside / in the Vicinity)
____ Supermarket
____ Corner Lot
____ Others (please specify):
_____

**D. Lessor Information**

Name: _____
Mobile: _____
Email Address: _____

**For your review and consideration:**

_____
Franchise Applicant's Name and Signature

**Franchisor Site Evaluation**

☐ **APPROVED** ☐ **DISAPPROVED**

Remarks: _____
_____

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Sketch of the proposed location and vicinity.

**LOCATION 1**

**LOCATION 2**